

# BLUEPRINT

# 411

THE BLUEPRINT 411 is the official newsletter of the BLUEPRINT geared to inform the community about what is going on and how to take advantage of the opportunities it presents.



## WHAT IS THE BLUEPRINT?

The BLUEPRINT, simply put, is the name of the City of Orlando program developed to ensure the Community Venue projects--the Events Center, the Dr. P. Phillips Performing Arts Center, and the renovation of the Citrus Bowl--strengthen the Central Florida community. The BLUEPRINT intends to accomplish this by providing access to contracting opportunities for Minority/Women Owned Businesses (M/WBEs) and job/training opportunities for targeted populations, including Parramore residents, homeless and ex-offenders.

### How can the BLUEPRINT benefit you?

Many job seekers face barriers that prevent successful employment. The Orlando City Council has awarded four community organizations with grants to provide outreach and supportive services to prospective job seekers. Anyone interested in job training and employment opportunities related to the construction of the Community Venues projects should contact one of the Venues Community Based Organizations (CBO) nearest to their residences.

CBOs will also provide supportive services to address any barriers preventing residents from maintaining consistent employment, including resume writing, bus passes and mentoring.

The construction of the three Venue projects also means contract opportunities for local Minority and Woman-Owned Businesses (M/WBEs). The City's goal is that 18% of the total contracts go to minority companies and 6% are awarded to women-owned businesses.

All contract and procurement opportunities with the Community Venues are posted on the City's website: [cityoforlando.net](http://cityoforlando.net); click on Community Venues – click on Procurement Opportunities.

Local M/WBEs engaged in commercial construction wanting to pursue opportunities with the Community Venues must be certified as M/WBEs with the City of Orlando in order to take full advantage of the opportunities the BLUEPRINT presents. To be certified as a M/WBE with the City, call 407.246.2623.

### CBO Locations:

**Center For Change Inc.**

3933 W. D. Judge Dr. -Suite A, 32808, 407.836.8497

**Church and Community Assistance Program**

2500 W. Oakridge Rd., 32809, 407.351.4151

**Community Service Center of Central Florida, Inc.**

621 Wilks Ave., 32809, 407.851.5920

**Nehemiah Educational and Economic**

**Development Inc. (NEED)** 412 E. Kennedy Blvd.,  
Eatonville, 32751, 407.661.9050

### What advantages does certification bring to local M/WBEs?

The BLUEPRINT program office emails bid schedules, notice of bids, networking opportunities, information regarding mentor-protégée programs for contractors and information on business assistance programs, such as the Turner School of Construction Management to all City-certified M/WBE firms.

# UPDATES ON BLUEPRINT GOALS

## BLUEPRINT GOAL #1:

*Assist the development and support of local, small and historically disadvantaged businesses as an important aspect of the continuing growth and development of the community.*

## MEET THE M/WBE CONSULTANTS

Each Community Venue project has an M/WBE consultant as part of the team. These firms or individuals were included to guarantee that the commitments made in the BLUEPRINT to the community are realized.



Vernice Atkins-Bradley, J.D.,  
Director, Community Affairs,  
Business Development for Turner  
Construction Events Center



Veronica Anderson  
Anderson & Associates, PA  
Dr. P. Phillips Performing Arts Center  
(DPAC)



Patricia Wallace  
P.A. Wallace & Associates  
Citrus Bowl

## CONTRACTS AWARDED TO M/WBES:

The May 2008 reports show that the Venue partners have well exceed the City's goal to award 24% of the total contract awards to M/WBES. To date, \$45,089,970 in contracts have been awarded on all combined projects, of that \$13,211,109 or 31% was awarded to M/WBES \$11,072,102 was awarded to MBEs and \$2,138,927 awarded to WBEs.

## BLUEPRINT GOAL #2:

*Develop a local workforce initiative to provide trained workers for Venues construction and retail venues created by development.*

## JOB OPPORTUNITIES BBQ

Since the launch of the BLUEPRINT Workforce Development program, the City and our Venue Partners have hosted two community job opportunity barbeques. The events at the J.B. Callahan Neighborhood Center and Englewood Neighborhood Center drew approximately 1,000 residents interested in jobs available through the Community Venue projects.



# BLUEPRINT DEVELOPEMENT

## TURNER SCHOOL OF CONSTRUCTION MANAGEMENT

The City of Orlando and Turner Construction, the Orlando Magic's program manager for the Events Center Project, held a special commencement ceremony Tuesday, June 17, at the Citrus Bowl Varsity Club to honor more than 60 graduates of the company's six-week School of Construction Management.

This program, taught by industry professionals, provided participants with broad-based knowledge on how to plan and construct projects using proven techniques for successful project management. The 39-year-old course aims to educate local minority and women businesses on a variety of topics ranging from marketing and development to workplace safety.

While the free, 12-session course spanned only six weeks, the graduates gained immense amounts of wisdom.

Regina Hill, owner of RR Jewel Constructors Inc., grew up in the Parramore Community, ironically in a house that sat where the Events Center is soon to be built and she views the Orlando Magic's 20-year presence in The City Beautiful as an economic blessing.

"This is a priceless class, there is no money I could have paid for what I've been given," said Hill. "I've been given a blueprint to take my company to the next level."

"When the Amway Arena was built, I started working there as a server, and I was a welfare mother, so what the first arena gave me was a job and that's what I see for the Parramore Community," explained Hill. "Not just from a construction aspect, but the jobs and opportunities that are going to be presented because of the Events Center."

Hill, who plans to return to her childhood community to hire skilled laborers, continued "what you have with Parramore is a neighborhood that needed to be rejuvenated and that's what I believe the Events Center is bringing to that area-rejuvenation."



## UPCOMING EVENTS AND OPPORTUNITIES

**July 25**  
Events Center  
Groundbreaking

# NEWS FROM AROUND THE VENUES

## BLUEPRINT PROGRAM WINS LEO AWARD

The City of Orlando's BLUEPRINT Program was awarded the prestigious City Cultural Diversity Award from the National Black Caucus –Local Elected Officials (LEO). On March 10, 2008 at the annual Celebrate Diversity Breakfast. The City Cultural Diversity Awards Program was created to showcase examples of how cities achieve excellence in diversity, promote the positive results of total community collaboration and honor community leadership in developing creative and effective programs to improve cultural diversity. The City received this recognition due to the leadership and innovation strategies outlined in the BLUEPRINT.

### Events Center Renderings



### IMPORTANT CONTACT INFORMATION

**Community Based Organization:**  
**Center For Change Inc.**  
407.836.8497

**Church and Community Assistance Program**  
407.351.4151

**Community Service Center of Central Florida, Inc.**  
407.851.5920

**Nehemiah Educational and Economic Development Inc. (NEED)** 407.661.9050

**Minority and Woman Owned Business Office**  
407.246.2623

[mary.williams@cityoforlando.net](mailto:mary.williams@cityoforlando.net)

**Blueprint Program Office**  
Janeiro R. Coulter or Marya Ekon  
407.246.3721  
[venues.blueprint@cityoforlando.net](mailto:venues.blueprint@cityoforlando.net)

**Contract opportunities on the venues projects available at [www.cityoforlando.net/venuesprocurement](http://www.cityoforlando.net/venuesprocurement)**

## CITY OF ORLANDO

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