



Dr. P. Phillips Orlando Performing Arts Center
Wayfinding Graphics Consultant Request for Proposals
Selection Notification
28 July 2008

This Selection Notification is issued by email and on www.orlandopac.org on 28 July, 2008. Except for Addendum No. 1, the Request for Proposals remains unmodified.

The following firms or teams submitted responses for the Wayfinding Graphics Consultant Request for Proposals prior to the 1:00 p.m. deadline on 5 June, 2008:

- Glatting Jackson Kercher Anglin Lopez Rinehart with Apple Designs
- Integrate
- Sussman/Prejza & Company, Inc.
- 50,000feet, Inc. with Carol Naughton + Associates, Inc.
- Catt Lyon Design + Wayfinding

The A & E Selection Committee reviewed the qualifications and fee proposals by conference call on 27 June, 2008 for each submitted proposal, and voted to select the following short-listed firms and to interview each firm:

- Sussman/Prejza & Company, Inc.
- 50,000feet, Inc. with Carol Naughton + Associates, Inc.
- Catt Lyon Design + Wayfinding

Sussman/Prejza and 50,000feet, Inc./CN+A subsequently interviewed before the Selection Committee on 11 July, 2008. Catt Lyon requested to delay their interview due to a schedule conflict, and then later withdrew from consideration. The Selection Committee then voted on 16 July, 2008 to rank the two finalists as follows:

- No. 1 Ranking: Sussman/Prejza & Company, Inc.
- No. 2 Ranking: 50,000feet, Inc. with Carol Naughton + Associates, Inc.

HKS and Development Manager will enter into fee negotiations with the No.1 ranked team with the intention of entering into an agreement. If fee negotiations with the No. 1 ranked team are unsuccessful, negotiations with the No. 1 ranked team will be terminated and negotiations will begin with the next successively ranked teams until a contract is successfully negotiated.

END OF SELECTION NOTIFICATION